KEYNOTE SPEAKER • STRATEGIC ADVISOR

Ben Ward

From Selling to Leading.
Less needed. More valuable.



Build leaders who deliver.

Ben Ward is the creator of The Sellership System®, a #1 bestselling author, keynote speaker and strategic advisor to sales executives and regional sales managers. For 25 years, he has helped leaders of managers recruit, retain and scale high-performing teams. He started and scaled a 2,000-rep direct sales company and took it public at 30. Through Sellership University, coaching and keynotes, he teaches leaders how to build teams that hit the number without depending on them for everything. From Selling to Leading. Less needed. More valuable.

Keynotes

The Sellership System®

Pluck the FUD®

Soft Like a Brick™

The Holy Grail of Leadership

"Ben Ward is a World Authority on Sales Leadership."
Brian Tracy

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Event planners: please send the run of show, stage time, audience makeup and who meets Ben at the venue.